



# Vision Document December 2015

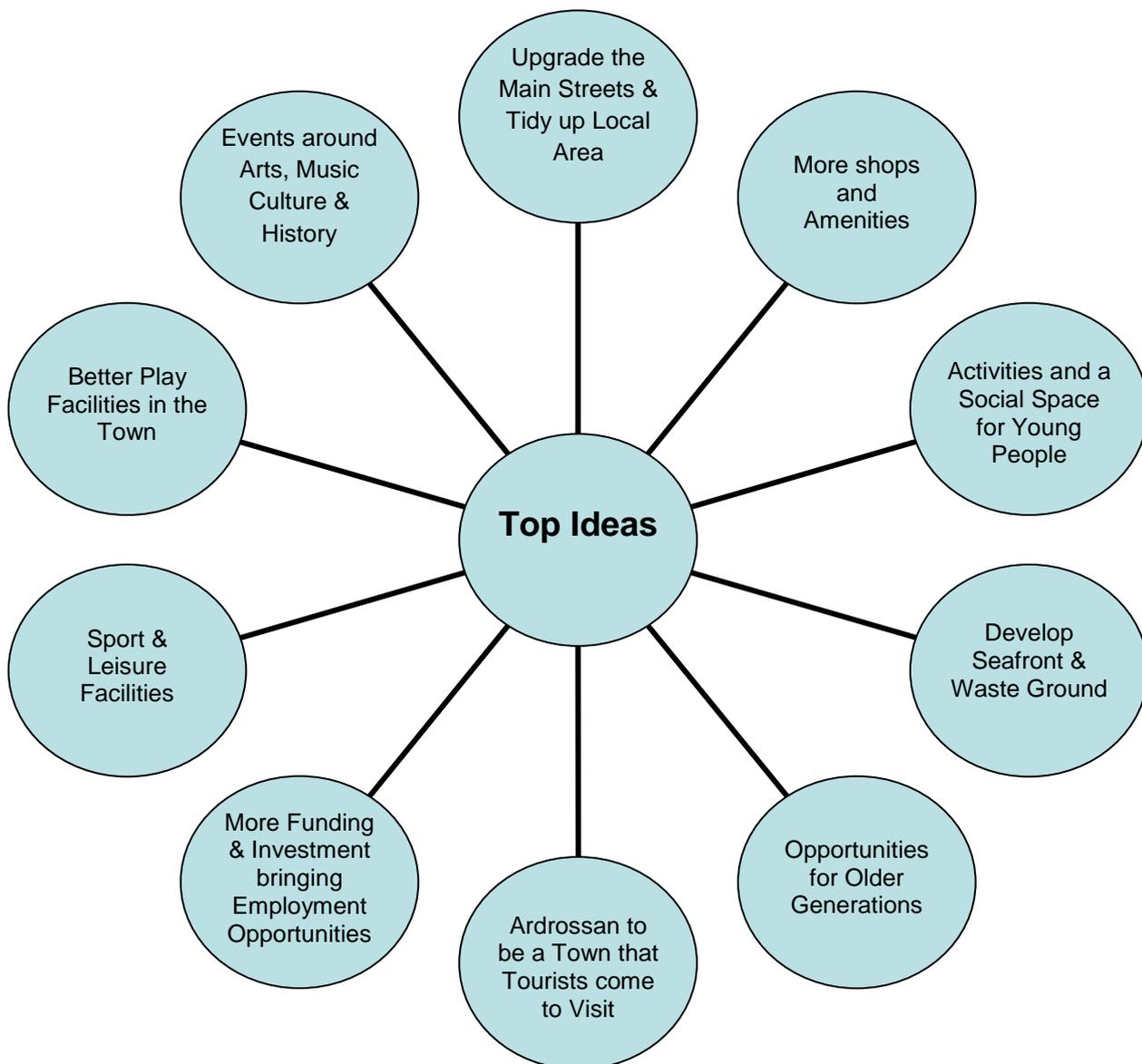


## Our Vision for Ardrossan

Our Place is an initiative from the Big Lottery Fund in Scotland which will support the community within Ardrossan Central and North East to bring about a massive and positive change in our neighbourhood making Ardrossan a better place to live; supporting the community to have more influence on local decision making and to have more activities, facilities and services within the area that reflect the local community priorities.

Our vision has been drawn from the hopes and dreams of local people ascertained from the community engagement which had taken part in various locations throughout the neighbourhood, within group settings, public areas and on the doorstep. Engaging with the community is an ongoing activity for Our Place, listening, encouraging and supporting.

### Top Ideas to make Ardrossan a better place to live:



The projects funded by Our Place will reflect what the community from Ardrossan have said feels right for the area to be a better place to live, and with the support and investment from local people and organisations, will help to make this a reality.

## Our Place - A Vision for Ardrossan

- ❖ Our physical **environment** is one that compliments the natural beauty of our location
- ❖ More **quality employment opportunities** in the area
- ❖ **Better social facilities** and **activities** for **young people**
- ❖ **Ardrossan** is a town where tourists visit for **Arts, Culture, History and Music**
- ❖ Our **older generation** have **opportunities** to participate **within our community**



Vision 1 ***“Our physical environment is one that compliments the natural beauty of our location”*** is about having a town that everyone can be proud of, where the community comes together to help make it clean and tidy and takes pride in helping keeping it that way.

- General tidy up of the local area and beach front
- Benches where people can rest, chat and admire the scenery
- Nature walks and foraging walks available for all
- Plants and flowers in the main areas
- More bins for general use on the streets
- People to feel safe in their environment



*“The scenery is second to none”*

Vision 2 ***“More quality employment opportunities in the area”*** is about having more funding and investment that will bring employment opportunities. They would like to Ardrossan to attract businesses to locate in the town. The aim of this is:

- To build confidence
- Increase learning and training opportunities
- Encourage incentives
- To encourage entrepreneurship

Vision 3 “**Better social facilities and activities for young people**” The community expressed a number of improvements that they would like to achieve in this area. These include:

- Space to come together
- Place to socialise
- Somewhere to grow
- A place to have fun
- Full of activities
- A place to be their own



Vision 4 ***“Ardrossan is a town where tourists visit for Arts, Culture, History and Music”*** The community are aware of the importance of the profile of the town, with the castle, music experience and local talent available. The community want to:

- Be more joined up in delivery of the events
- Have events that happen regularly, showcasing local talent as well as national
- Promote events further than locally
- Have a festival each year
- Utilise an area for a ‘market’ with local crafters and local produce



*“It (castle) is part of the Towns History”*

Vision 5 Our ***“Older generation have opportunities to participate within our community”*** The local people of Ardrossan recognise that the population is aging and are keen to make sure that our older population is not forgotten. Priorities include:

- Activities in a local place that interests the older generation
- Older people feel safe in the local area
- A community that looks out for older people
- Help older people to attend activities and socialise

*“It is not just the kids that need somewhere to go”*



*“What about the lost and the lonely, is there some way to bring (older) people together for social meetings?”*

### **What Now?**

The time is right NOW! We need members of the community and organisations within the area who are interested in taking the Vision forward into development, grant application and delivery. Community Renewal will be there to support you throughout the journey but it is up to you to deliver the vision.

### **What will be funded?**

All ideas that fit within the Vision are welcomed, if you have an idea that will bring about a change to the community and make a difference then get in touch.

### **How can you get Involved?**

Get in touch! Community Renewal is working on behalf of the Big Lottery Fund and would like to hear from you.

If you want to get involved or just to find out more information on Our Place then contact:

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